

# Normalising palliative and end-of-life conversation and planning in Australia

## | I Am Living

Supports people, particularly those facing a life-limiting or terminal condition, to live the best life possible, according to their own wishes and preferences, until the very end.

Through videos and quotes, IAmliving.org.au shares the lived experience of eleven people who received a terminal diagnosis.

## | Aims

- To share the lived experiences from people who have found life, hope and healing as they approach the end-of-life (<https://www.iamliving.org.au/stories/>)
- To promote and encourage positive, open and honest conversations and planning about palliative and end-of-life care, dying, death, loss and grief;
- To provide credible information about quality end-of-life care based on assessed need; and
- To communicate that each and every person matters to the last moment of their life.



## Join the I Am Living Movement

There are two main ways in which individuals and organisations can support us as follows:

### Join the Video Project

Share with the community your end-of-life lived experience.

Thanks to the courage, honesty and generosity of eleven persons living with advanced terminal illness, the campaign shares eleven highly intimate, authentic and educative encounters (i.e. videos)..

You can be part of this movement!

### Become a Partner

We are seeking the partnership of other like-minded health and aged care organisations, peak bodies, government agencies and other secular or religious (i.e. any faith) organisations that see the need to expand upon the community's understanding of end-of-life and palliative care, dying, death, loss and grief.

*If you would like to learn more about supporting the campaign, please email:*

*[Campaign.Manager@IAmLiving.org.au](mailto:Campaign.Manager@IAmLiving.org.au)*

## Information & Feedback

Please contact the Campaign Manager on:

[Campaign.Manager@IAmLiving.org.au](mailto:Campaign.Manager@IAmLiving.org.au)

Visit: [iamliving.org.au](http://iamliving.org.au)

